



Brokerage Launch Emails

Email 1

Subject: **Something new is coming**

Preview text: **A simpler, smarter Moxi experience is almost here.**

Hello,

A new Moxi experience is on the way.

RISE by MoxiWorks brings AI, automation, and a simpler way to manage your business together in one place.

Less manual work. More forward motion.

More soon.

— Your Brokerage Team

Email 2

Subject: **Less work. More flow.**

Preview text: **A better way to manage follow-up, marketing, and momentum.**

Hello,

You do not need more tools.

You need a better workflow.

RISE by MoxiWorks helps you organize contacts, automate follow-up, and create presentations faster — with less effort.

Less work. More flow.

— Your Brokerage Team



Email 3

Subject: **Start early. Gain more.**

Preview text: **A few simple steps now can create more value over time.**

Hello,

The best time to start with **RISE by MoxiWorks** is early.

A few simple steps now can create more value over time — cleaner data, smarter automation, and stronger momentum as new features roll out.

You do not need to do everything.

Just begin.

— Your Brokerage Team

Email 4

Subject: **RISE by MoxiWorks is live**

Preview text: **Log in and take the first step.**

Hello,

RISE by MoxiWorks is here.

A simpler way to manage contacts, automate outreach, and create presentations is now live.

You do not need to master it today.

Just log in and start.

— Your Brokerage Team



Email 5

Subject: **Start with 3 things**

Preview text: **Three simple actions to get going in RISE.**

Hello,

Start simple.

In **RISE**, begin with these three steps:

1. Launch your buyer survey
2. Turn on a Just Listed or Just Sold campaign
3. Review and classify your contacts

That is enough to start building momentum.

— Your Brokerage Team

Email 6

Subject: **Keep going**

Preview text: **Small steps build real momentum.**

Hello,

Momentum matters.

Every step you take in **RISE** helps the platform work better for you — from cleaner contacts to stronger campaigns to smarter next steps.

Do not overthink it.

Just keep moving.

— Your Brokerage Team